THE PROJECT

UI/UX Design, Web Dev & Branding for Risk Management Co

THE REVIEWER



Doron Goldberg
CTO, Acumen Risk

The client submitted this review online:

BACKGROUND

Please describe your company and position.
I am the CTO of Acumen Risk

Describe what your company does in a single sentence.
Acumen Risk is an international risk management company that specializes in man related risk management platforms. Acumen Risk also has mobile applications and intelligence services which are complemented and enhanced by state-of-the-art analytics and modeling tools.

OPPORTUNITY / CHALLENGE

What specific goals or objectives did you hire More By Us to accomplish?
- Design UI/UX of our enterprise products
- Design and build our company web site
- Brand our publications

SOLUTION

How did you find More By Us?
- Referral

Why did you select More By Us over others?
- Great culture fit
- Good value for cost
- Company values aligned

How many teammates from More By Us were assigned to this project?
6-10 Employees

Describe the scope of work in detail. Please include a summary of key deliverables.
Our partnership with Moreby.us has been an extraordinary journey of creativity, innovation, and meticulous attention to detail. Moreby.us has excelled in delivering a wide array of services, each tailored to elevate our brand and operational efficiency at Acumen Risk:

- UI/UX Design: Moreby.us has reinvented our user interface and user experience, making our enterprise-level risk management platform not only visually appealing but also incredibly intuitive and user-friendly. Their approach to UI/UX design focuses on simplicity, ensuring that our clients can navigate complex functionalities with ease.
- Graphic Design: Their graphic design expertise is evident in every aspect of our visual representation. From elegant logo designs to sophisticated marketing materials, Moreby.us has brought a fresh and modern aesthetic that resonates with our brand identity.
- Website Development and Maintenance: The team at Moreby.us has developed a robust, secure, and responsive websites for us. They have ensured that our digital presence is not just about looks but also about performance and security. Their ongoing maintenance and updates keep our sites at the forefront of technological advancements.
- Product Design Consultation: Moreby.us has been instrumental in the design of our enterprise-level risk management platform. They have contributed innovative ideas and practical solutions, significantly enhancing the functionality and user engagement of our product.
- Branding for Publications: Their work in branding extends to our publications, where they have skillfully integrated our corporate identity into various materials. This has greatly increased our brand recognition and consistency across all platforms.

In summary, Moreby.us has not only delivered exceptional services but also added tremendous value to our brand and products. Their holistic approach to design, combined with their commitment to understanding and meeting our needs, makes them an invaluable partner. We highly recommend Moreby.us to any business seeking a blend of creativity, professionalism, and cutting-edge design solutions.

RESULTS & FEEDBACK

What were the measurable outcomes from the project that demonstrate progress or success?

The project spearheaded by Moreby.us has yielded remarkable and measurable outcomes, particularly evident in the overwhelmingly positive feedback from our clients in the oil and gas industry. Large enterprises, which are the cornerstone of our client base, have expressed their utmost satisfaction with the redesigned platform.

The intuitive UI/UX and the streamlined functionality, both hallmarks of Moreby.us's work, have significantly enhanced user experience and operational efficiency. This is not just a subjective assessment; the tangible results are seen in the increased user engagement and higher retention rates on our platform.

Clients have reported that the solutions provided have been instrumental in simplifying complex risk management processes, making them more accessible and efficient. The success of this project is a testament to the innovative and client-focused approach of Moreby.us, delivering not just a product, but a pivotal tool that is now integral to the daily operations of major players in the oil and gas sector.

Describe their project management. Did they deliver items on time? How did they respond to your needs?

The project management skills exhibited by Moreby.us were nothing short of exceptional. Throughout our collaboration, they consistently delivered every element of the project on time, adhering to the highest standards of punctuality and reliability. Their approach was marked by a remarkable level of cooperation and transparency, which fostered a strong sense of trust and partnership.

Moreby.us was highly responsive to our needs, seamlessly adapting to any changes and feedback while ensuring that the project stayed on track. This adaptability did not come at the cost of quality or timelines; instead, it showcased their commitment to delivering tailored solutions that precisely met our requirements.

The efficiency and effectiveness of their project management significantly contributed to the smooth and successful execution of the project, deeply impressing us and reinforcing our confidence in their capabilities.

What was your primary form of communication with More By Us?

- In-Person Meeting
- Virtual Meeting
- Email or Messaging App

What did you find most impressive or unique about this company?

What truly set Moreby.us apart and left a lasting impression on us was the extraordinary sense of partnership they cultivated throughout our collaboration. Working with them felt less like a client-vendor relationship and more like being part of a family, united in pursuit of a common goal. This close-knit collaboration fostered an environment where ideas could freely flow, leading to innovative solutions and outstanding results.

More By Us brought a wealth of fresh, creative ideas to the table, demonstrating not just their expertise in design and development but also their commitment to truly understanding our vision and goals. Their input was invaluable in crafting a final product that exceeded our expectations. This unique blend of familial teamwork and innovative thinking made our experience with Moreby.us not just successful, but truly remarkable and enjoyable.

Are there any areas for improvement or something More By Us could have done differently?

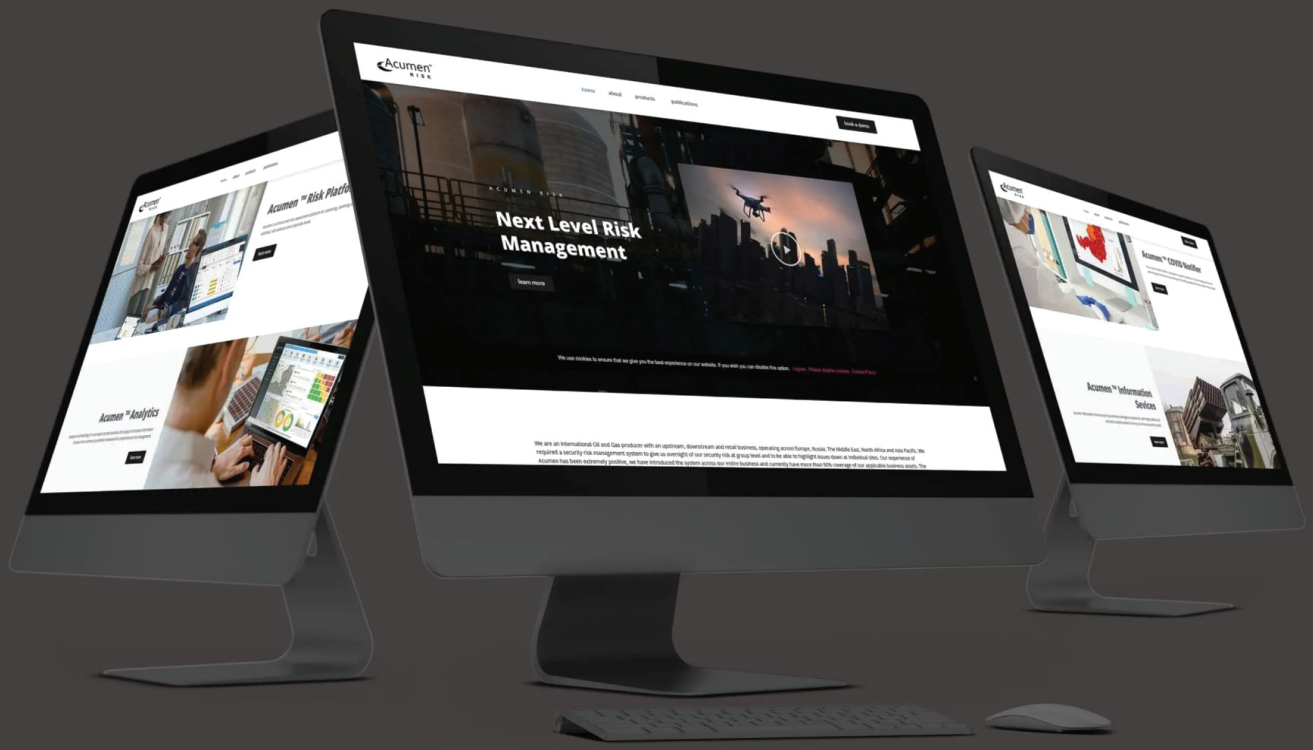
Our experience with More By Us has been exceptionally positive, making it challenging to pinpoint areas for significant improvement. If we were to suggest an area for potential enhancement, it might be in exploring new trends and innovations in the tech and design world. While their work is already cutting-edge, staying ahead of rapidly evolving trends could provide even more dynamic and future-proof solutions.

RATINGS

5.0 ★★★★★

Quality SERVICE & DELIVERABLES	5.0	**Schedule** ON TIME / DEADLINES	5.0
Cost VALUE / WITHIN ESTIMATES	5.0	**Willing to Refer** NPS	5.0

Acumen™
RISK



CLIENT
Acumen Risk

INDUSTRY
Technology | Risk Management

DELIVERABLES
Ongoing Design Support
Brand Identity Building
Web Design & Development
Risk Management Platform Design & Development
Mobile Application Design
Landing Pages
Reports, eBooks, etc.

case study 2019
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