THE PROJECT

Logo Design & Website Dev for Leadership Development Firm

THE REVIEWER



Viara Richter
Founder, Culture Alchemy

The client submitted this review online:

BACKGROUND

Please describe your company and position.
I am the Founder of Culture Alchemy

Describe what your company does in a single sentence.
Leadership Development:

- Training
- Coaching
- Consulting

OPPORTUNITY / CHALLENGE

What specific goals or objectives did you hire More By Us to accomplish?
Website creation and maintenance

SOLUTION

How did you find More By Us?

- Referral

Why did you select More By Us over others?

- Referred to me

How many teammates from More By Us were assigned to this project?
2-5 Employees

Describe the scope of work in detail. Please include a summary of key deliverables.

- Website design and development
- logo design
- ongoing support

RESULTS & FEEDBACK

What were the measurable outcomes from the project that demonstrate progress or success?

- Fast delivery of all inquired items
- creative design, including logo and branding
- customization of our specifics
- smooth and pleasant communication
- excellent service
- reliable
- client-centric
- flexible to client's needs

Describe their project management. Did they deliver items on time? How did they respond to your needs?

Excellent project management, including keeping deadlines, promises, and agreed details. Quick response to my requests and transparent communication, what's possible and purposeful for the website and whatnot.

What was your primary form of communication with More By Us?

- Virtual Meeting

What did you find most impressive or unique about this company?

I am very pleased with the overall outcome, specifically the design work. Furthermore, I value the demonstrated customer-centricity, flexibility, and pleasant communication style. In addition, I enjoy quick responsiveness and turnaround. Thanks also for the maintenance and support - whenever I have a question, I get help.

Are there any areas for improvement or something More By Us could have done differently?

Never had any issues. Keep up the good work.

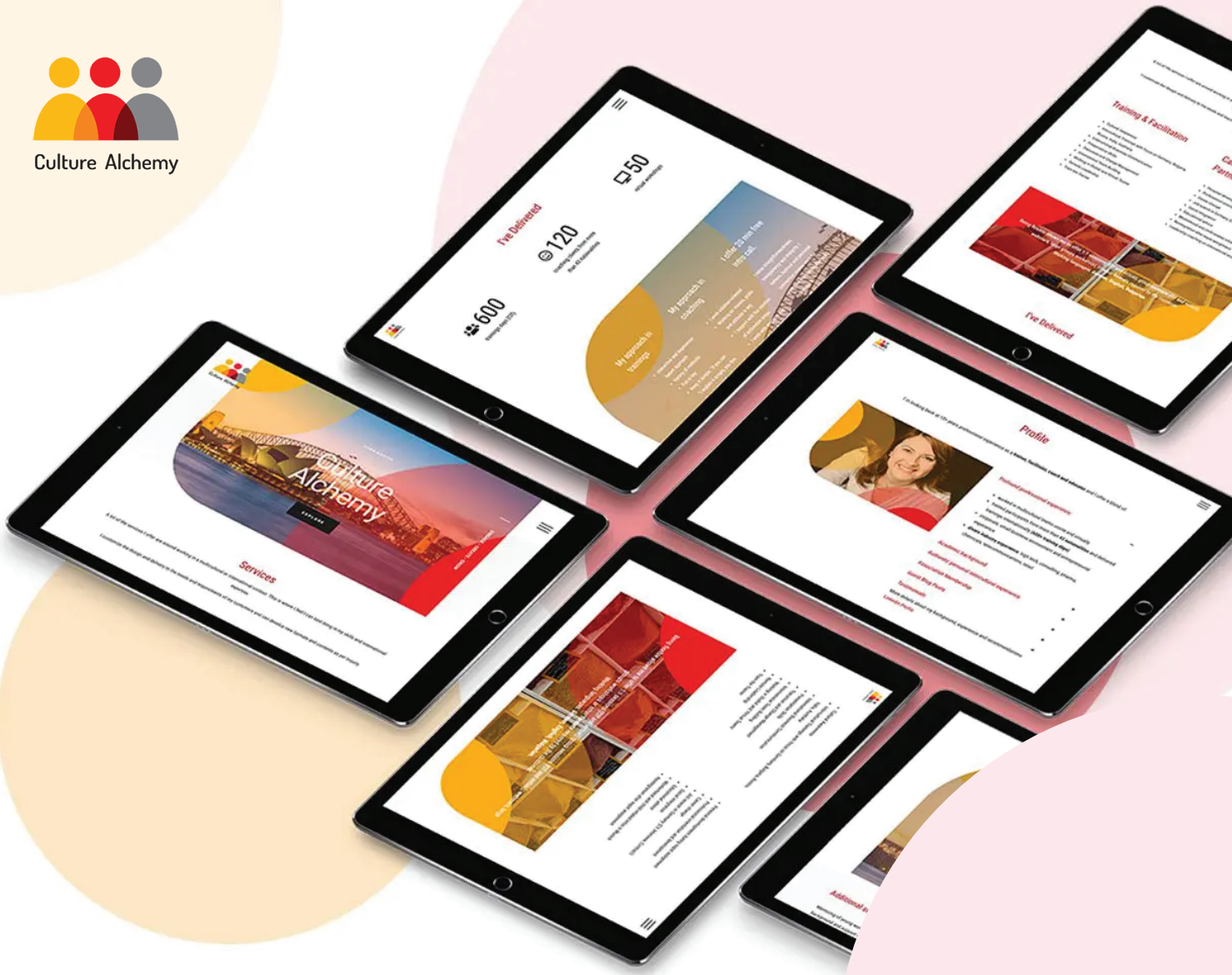
RATINGS

5.0 ★★★★★

Quality SERVICE & DELIVERABLES	5.0
Schedule ON TIME / DEADLINES	5.0
Cost VALUE / WITHIN ESTIMATES	5.0
Willing to Refer NPS	5.0

"I'm very satisfied with the outcome."

Culture Alchemy



CLIENT
Culture Alchemy, Germany

INDUSTRY
Leadership Development

DELIVERABLES
Logo
Web Design
Web Development

case study

more byus_